



We specialize in helping build strategic relationships between SCORM vendors and their customers & partners. End users of C2S benefit by having a single access point to finding the latest SCORM software, services, and resources. You benefit by having access to potential consumers of your SCORM products and/or services!

VISITOR STATISTICS

CONFORM 2 SCORM already has more than 500 registered members worldwide and continues to grow every month since our initial launch in October 2005. C2S is the world's fastest growing SCORM community of professionals, companies, and organizations. The summary table below provides our statistical averages for visitors to C2S since our initial launch.

| Total Members | Unique Daily Visitors | Unique Monthly Visitors | Daily Hits | Monthly Hits |
|--|-----------------------|---|--------------|--------------|
| 1,000+ | 500-800 | 15,000-25,000 | 5,000-18,000 | 250,000+ |
| Occupations | | | | |
| Administrator Acquisition & Contracting Consultant Content Developer Content Management Curriculum Designer Director Educator Information Technology Instructional Designer Instructional Technologist | | Knowledge Manager Learning Strategist Project Manager Programmer Quality Assurance Research Sales & Marketing Subject Matter Expert Technical Integrator Training Management Usability & Interface Design | | |

SPONSORSHIP PACKAGE

Reach people when they are actively looking for information about SCORM software products and services online, and send visitors directly to what you are offering. With the C2S Sponsorship Package, you will save money for your advertising budget and effectively reach your targeted audience! Sponsorships are paid monthly, every six months or annually.

| Service | Setup | Monthly | Six Months | Annually |
|-----------------|-------|---------|------------|----------|
| C2S SPONSORSHIP | \$0 | \$200 | \$1000 | \$2000 |





SPONSORSHIP FEATURES

C2S Sponsorship includes unlimited directory listings, an editorial review, placement in our monthly newsletter and a space for your banner advertisement throughout the site.

| Features | Description |
|-------------------------------------|---|
| Banner Advertisement | Premium placement on the home page and throughout the C2S website for your 200 pixels (width) x 200 pixels (height) static or animated banner ad. Your ad can provide any information regarding your company, product, and/or service and will link directly any URL you like. For an additional charge of \$200 we can create a banner ad for you. |
| Newsletter Advertisement | Promote your products and/or services with a spotlight listing in our email newsletter sent to every registered C2S member and our partnership prospect list of over 2,500 contacts. |
| Editorial Review | We will provide an editorial review of your SCORM product(s) and/or services. The reviews can be accessed by anyone visiting C2S, and will be available as a "product review" link next to your and located on the home page of C2S. |
| Unlimited Directory Listings | Registered members of C2S can submit a single listing for their SCORM software product, service or resource. Sponsors of C2S can submit unlimited listings to the directory. |

MAXIMUM EXPOSURE, MAXIMUM ROI

Listing your SCORM product or service independently in all of the major search engines can be quite costly. By listing your SCORM product or service in the C2S directory, you will have access & exposure to your targeted audience without having to pay duplicated costs of listing your product or service in the top www search engines. C2S already maintains paid Cost Per Click (CPC) accounts with the top search engines to save you time and money, and increase your return on your marketing investment! The table below provides a summary of the estimated cost of listing your product or service in each of the top search engines. All prices are USD estimates and based on data obtained from June 2005 through September 2007.

| Service | Setup | Monthly Cost | Estimated Annual Cost |
|---|--------------|------------------------|---------------------------|
|  | \$5 | \$200 - \$1,000 | \$2,405 - \$12,005 |
|  | \$199 | \$200 - \$500 | \$2,450 - \$6,050 |
|  | \$50 | \$200 - \$500 | \$2,450 - \$6,050 |
|  | \$15 | \$200 - \$500 | \$2,415 - \$6,015 |
| Estimate Totals: | \$269 | \$800 - \$2,500 | \$9,869 - \$30,304 |

PARTNERSHIPS

Whether you're interested in exchanging services, software, or establishing a strategic alliance, a partnership with C2S can provide you with powerful marketing advantage for reaching your targeted SCORM audience. Expand your business through cooperative marketing or make new connections with our partnership network by contacting us today.

RESELLER POTENTIAL

C2S is ready to join your reseller program! We extend the offer to any SCORM developers or vendors looking to sell their product in our store or by any form of a referral arrangement. C2S will host and market your software product in our store and resell it for you. There are no hidden costs! The only cost to vendors would be a commission fee. The resulting transaction fee is 20% per item sold. If you are interested in selling your software product in our online store, register for an account & contact us at info@conform2scorm.com.